

From hope to homes



Our development land & new homes team advises on every stage of the development process, from identifying land with hope value, through to selling the new homes eventually built upon it. Buying and selling sites, strategic and master planning, project management, viability monitoring, valuation, and the design and marketing of new homes... Strutt & Parker offers the complete range of residential development expertise – a rare and valuable service for site owners and developers.

- We employ over 100 staff who are focused on giving residential development advice
- 100,000 residential units are in our development pipeline
- We manage 1,500,000 acres of land
- Our team is involved in projects nationwide
- 12,000 acres are currently being promoted for residential development
- We continually monitor Local Development Frameworks (LDF)
- We get involved in greenfield, brownfield and mixed-use sites

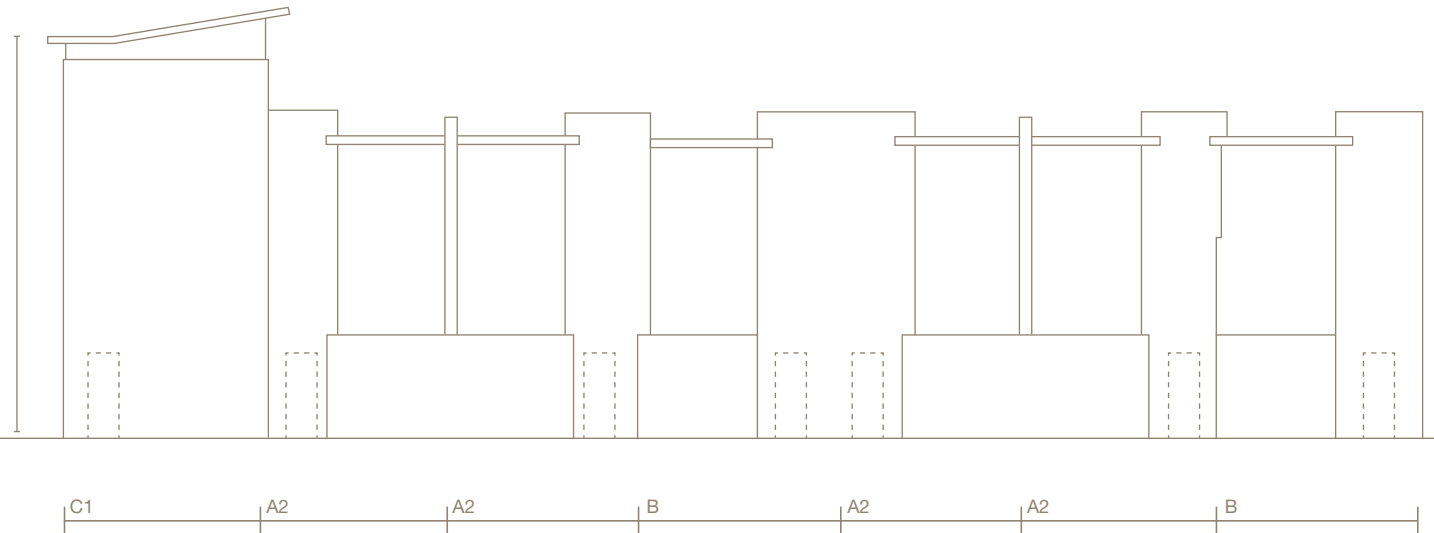


Residential Development Land

Our residential development team acts for site owners seeking development, and developers seeking sites. We have earned a reputation for our ability to manage strategic land development with a clear focus on both viability and costs. We can advise on choosing the right joint venture agreement, negotiate with neighbours and assemble complex sites to ensure projects are deliverable.

“Throughout the purchase of a consented brownfield site, Strutt & Parker was extremely professional. It was a complex sale but Strutt & Parker worked tirelessly to ensure that all parties were pleased with the final outcome.”

Tim Beale, Managing Director of national housebuilder



Our planning experts have the knowledge and experience to guide developers through the complexities of the UK planning system. As well as a keen eye for opportunity, we bring a real understanding of the latest trends in planning policy and the local interpretation of spatial strategies and development frameworks.

“I have always found Strutt & Parker extremely knowledgeable and professional. Having worked with them on a number of site acquisitions and disposals, their in-depth understanding of the planning and legal systems has been invaluable.”

Matthew Gath, Managing Director of regional housebuilder



Valuation

Our experienced valuers work closely with our development land brokers and new homes consultants, giving clients a real competitive advantage, as valuation is so critical at every stage of a development. Our knowledge of market trends and recent transactions means that developers have learnt to trust our intuitive feel for the UK marketplace.

“I have every confidence in Strutt & Parker’s ability to deliver accurate, comprehensive valuations. They have a very capable team of valuers who provide an excellent service and offer constructive advice to our customers.”

Andy Munroe, Commercial Manager, Property & Real Estate Finance at global financial services institution



New Homes

Our new homes consultants lead teams of professional sales negotiators dedicated to attracting quality buyers and securing the best price for a development. We can also be involved throughout a project, using our knowledge of market demands to offer design and strategic advice that will add to the value of a scheme.

“I have worked with Strutt & Parker for the last 10 years and cannot fault the service I have received. The new homes team understands my needs precisely which, combined with their ability to deliver quality applicants, means that together we achieve a remarkable success rate of converting viewings to sales.”

Graham Oates, Owner of regional development business



We have offices in

London: Chelsea, City, Fulham, Kensington, Knightsbridge, Mayfair.

Banbury, Banchory, Basingstoke, Bournemouth, Bridgnorth, Brighton and Hove, Cambridgeshire, Canterbury, Chelmsford, Chester, Chichester, Cirencester, Edinburgh, Exeter, Farnham, Glasgow, Guildford, Harpenden, Harrogate, Haslemere, Inverness, Ipswich, Kingussie, Lewes, Ludlow, Market Harborough, Midhurst, Moreton-in-Marsh, Morpeth, Newbury, Northallerton, Norwich, Odiham, Pangbourne, Princes Risborough, Reading, Salisbury, Sevenoaks, Shrewsbury, St Albans, Stamford, Winchester.



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